

HIGH WYCOMBE JUNIOR FOOTBALL CLUB (INC)



2020 Business Sponsorship
Information Package

www.hwjfc.org.au

HWJFC 2020 SPONSORSHIP INFORMATION PACKAGE

INTRODUCTION

High Wycombe Junior Football Club (Inc) is a local AFL club with over 300 registered players between the ages of 5 and 18. In 2020 the club celebrates it's 50th year and boast a great local supporter base that includes players, parents, coaches, committee members, administrators and life members who all volunteer their time to ensure the smooth running of the club and the appropriate development of our players, both on and off the field.

The 2020 AFL Football season will kick off in April 2020 and we would like to offer your business the opportunity to get involved and join us as a sponsor. Key benefits of sponsoring our club include increased exposure for your business to our members and a wide cross section of the local community, introducing new customers to your business and increased customer loyalty through your business supporting and being involved with a local club.

SPONSORSHIP PACKAGES

Sponsorship of the High Wycombe Junior Football Club provides marketing and promotional opportunities as outlined below. We are also seeking Jumper Sponsors, a unique opportunity to have your business name exclusively on the back of 30 player jumpers for two (2) years. Your business name will be prominently seen by members and spectators across ten different playing venues.

PACKAGE INCLUSIONS	BRONZE	SILVER	GOLD	JUMPER
Business Card Featured on Game Day Sponsor Board	Y	Y	Y	Y
Company name and Logo featured on HWJFC website sponsors page	Y	Y	Y	Y
Invitation to sponsors luncheon & presentations	Y	Y	Y	Y
Advertising on club Facebook page and website	Y	Y	Y	Y
Advertising in club yearbook	Y	Y	Y	Y
One (1) HWJFC club polo shirt	X	Y	Y	Y
Teardrop Banner on club grounds on game days	X	X	Y	Y
Logo exclusively placed on back side of one (1) teams Player Jerseys for two (2) years	X	X	X	Y
COST	\$300.00	\$500.00	\$1,000.00	\$2,500.00

SPONSORSHIP AGREEMENT FORM

I, _____ (name), a duly authorised representative of _____ (Business Name), would like to support the High Wycombe Junior Football Club for the 2020 season by becoming a club Sponsor. I agree to pay the Sponsorship payment within 28 days of signing this agreement form.

Please tick the sponsorship package you are interested in & circle polo size.

- JUMPER SPONSOR (\$2500.00) HWJFC Polo Size Adult – S M L XL 2XL
- GOLD PACKAGE (\$1000.00) HWJFC Polo Size Adult – S M L XL 2XL
- SILVER PACKAGE (\$500.00) HWJFC Polo Size Adult – S M L XL 2XL
- BRONZE PACKAGE (\$300.00)
- RETURNING SPONSOR

Signed: _____ Date: _____

CONTACT DETAILS:

Business Name: _____

Contact Person: _____

Postal Address: _____

Office Phone Number: _____

Mobile Phone Number: _____

Email Address: _____

Please email this form to sponsorship@hwjfc.org.au .

You will then be provided with an invoice by the club Treasurer.

Your support is greatly appreciated.

